2061036013

Official Marlboro Racing Gear

SIGNATURE CAP
105 MILES
POLE WINNER T-SHIRT
140 MILES
RACE DAY THERMOS®
550 MILES
BIG TRACKS T-SHIRT
140 MILES
MARLBORO STADIUM BLANKET
700 MILES
MARLBORO COOLER BAG
220 MILES

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Lights: Kings Box & Soft 10 mg "tar," 0.8 mg nicotine—Medium: Kings Box 12 mg "tar," 0.9 mg nicotine—Full Flavor: Regular Box & Soft & Men Soft 16 mg "tar," 1.1 mg nicotine—av. per cigarette by FTC method.

SPONSORED BY Marlboro CIGARETTES

HOW TO ORDER

[illegible]

MARLBORO RACING GEAR OFFER, P.O. BOX [illegible], PHOENIX, AZ [illegible]

[illegible]

MARLBORO RACING GEAR ORDER FORM

Sample A. Sample
123 Any Street
Anytown, US 00000-0000

Please write your Marlboro Team Penske merchandise card number

Please use for name and address corrections only

Phone ☐☐☐-☐☐☐-☐☐☐☐ Best Time To Call

By participating in this offer and signing below, I certify that I am a smoker 21 years of age or older. I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable state and federal law.

Date of Birth ☐☐ ☐☐ 19☐☐ (MONTH) (DAY) (YEAR)

Today's Date ☐☐ ☐☐ 19 9 7 (MONTH) (DAY) (YEAR)

SIGNATURE

MARLBORO RACING GEAR	ITEM #	QTY	x MILES	= TOTAL MILES
SIGNATURE CAP	178		105	
BIG TRACKS T-SHIRT (XL only)	210		140	
POLE WINNER T-SHIRT (XL only)	228		140	
MARLBORO COOLER BAG	202		220	
RACE DAY THERMOS®	194		550	
MARLBORO STADIUM BLANKET (58"x 58")	186		700	

LIMIT: No more than 2 of any one item and a maximum of 10 items total per person for duration of program.

SHIPPING & HANDLING CHART				
Total # of Miles	1 - 225	230 - 700	705 - 1,500	Over 1,500
Shipping & Handling Required	$4.00	$6.30	$8.30	$10.00

	Total items ordered
	Total number of Miles submitted
$	SHIPPING & HANDLING (see chart)

Please take a moment to answer the following questions:

1. What is your brand of cigarettes, that is, the brand you smoke most often?

Brand Name

2. Is your regular brand...? (Check one.) ☐ Regular/King Size ☐ 100's ☐ 120's
3. Is your regular brand...? (Check one.) ☐ Menthol ☐ Non-Menthol
4. Is your regular brand...? (Check one.) ☐ Lowest/1 mg Tar ☐ Ultra/Extra Low Tar ☐ Light/Mild ☐ Medium ☐ Full Flavor
5. Do you usually buy it buy the...? (Check one.) ☐ Pack ☐ Carton ☐ Both Ways
6. If your regular brand were not available, which of the following brands would you consider buying? (Check all that apply.)

☐ Alpine
☐ Basic
☐ Benson & Hedges
☐ Best Value
☐ Cambridge
☐ Camel
☐ Doral
☐ GPC
☐ Kool
☐ Marlboro
☐ Merit
☐ Misty
☐ Monarch
☐ Montclair
☐ Newport
☐ Parliament
☐ Salem
☐ Vantage
☐ Virginia Slims
☐ Winston
☐ Generic
☐ None
☐ Other
Brand Name

7. Please list all the brands of cigarettes you smoked at least one pack of in the last two weeks. How many packs did you smoke of each brand? (Use as many lines as you need. Write in exact number of packs for each brand. Note: 1 carton=10 packs.)

Brand Name	# of Packs

8. How long have you smoked this (your regular) brand? (Check one.) ☐ Less than 1 year ☐ 1 to 2 years ☐ 2 to 3 years ☐ 3 to 5 years ☐ Over 5 years
9. What, if any, was your previous brand? Previous brand ☐ None
10. Do you have any friends who smoke, or other smokers in your household, 21 years of age or older who would like to receive cigarette coupons and branded incentive items in the mail? Please print their full names and phone numbers with area codes. (We will personally assure you that no name will be sold, and we will not permit the use of a name by any company that is not affiliated with Philip Morris.)

First Name	MI	Last Name	Phone
			( )
			( )

MANUFACTURER'S COUPON

$3.00 OFF A CARTON OF MARLBORO

9999999999999999

Consumer: [illegible]

Retailer: [illegible]

VOID

5 28200 12287 7 (8100)0 06741

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MANUFACTURER'S COUPON

BUY 2 PACKS GET 1 FREE

9999999999999999

Consumer: [illegible]

Retailer: [illegible]

VOID

5 28200 12116 0 (8100)0 06744

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MANUFACTURER'S COUPON

$3.00 OFF A CARTON OF MARLBORO

9999999999999999

Consumer: [illegible]

Retailer: [illegible]

VOID

5 28200 12287 7 (8100)0 06742

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MANUFACTURER'S COUPON

$3.00 OFF A CARTON OF MARLBORO

9999999999999999

Consumer: [illegible]

Retailer: [illegible]

VOID

5 28200 12287 7 (8100)0 06743

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